



**ASCE**

LOS ANGELES

YOUNGER MEMBER FORUM

*11th annual*  
**ENGINEERS WEEK**

February 20 - February 24, 2024

*Building Tomorrow, Today*

# THANK YOU FOR CONSIDERING US

To our prospective sponsors,

On behalf of the American Society of Civil Engineers (ASCE) Los Angeles Younger Member Forum (LA YMF), we thank you for your consideration in sponsoring our 11th Annual Engineers Week. Engineers Week aims to inspire future generations of engineers and provides opportunities for K-12 students to learn about science, technology, engineering, and mathematics (STEM) through professional panels, discussions, and hands-on engineering activities. Our goal is to expose students from disadvantaged and underrepresented backgrounds to the field of engineering and engage them in a fun and meaningful experience.

This fun-filled, week-long event would not be possible without our sponsors and so we seek support from both public agencies and private firms to join us in promoting the importance of government and engineering to students in the Los Angeles area. Your financial support will provide scholarships, supplies, bus transportation, lunch, and t-shirts while giving you targeted, community recognition and exposure. Sponsorship opportunities are detailed in the pages that follow and include recognition on our social media platforms and print media, in addition to a variety of other benefits.

We thank you in advance for your support and hope that you'll join us for Engineers Week 2024!

Regards,  
Felipe Vázquez  
Engineers Week 2024 Chair  
ASCE LA YMF







# SPONSORSHIP DETAILS

## CHAMPION (TITLE) SPONSOR | \$5,000 *(Limited to 3 sponsors)*

- Recognition as title sponsor for all five (5) days (e.g. *Engineers Week presented by ABC Inc.*)
- Speaking opportunity at three (3) of the five (5) days
- Extra-large logo on all digital and print media
- Extra-large logo on event t-shirt and coveted framed t-shirt signed by all participants
- Extra-large logo on ASCE LA YMF website

## LEADER (DAY) SPONSOR | \$2,500 *(Limited to 4 sponsors)*

- Recognition as day sponsor for one (1) day (e.g. *Girl Day sponsored by ABC Inc.*)
- Speaking opportunity at one (1) day
- Large logo on all digital and print media
- Large logo on event t-shirt and coveted framed t-shirt signed by day's participants
- Large logo on ASCE LA YMF website

## ADVOCATE (ACTIVITY) SPONSOR | \$1,500

- Recognition as activity sponsor for one (1) activity (e.g. *Egg Drop sponsored by ABC Inc.*)
- Medium logo on all digital and print media
- Medium logo on event t-shirt
- Medium logo on ASCE LA YMF website

## ALLY SPONSOR | \$500

- Small logo on all digital and print media
- Small logo on event t-shirt

Ready to sponsor Engineers Week 2024?

Email us at [laymf.eweek@gmail.com](mailto:laymf.eweek@gmail.com) or visit us at [www.mlab-ymf.org/engineers-week!](http://www.mlab-ymf.org/engineers-week!)

*The ASCE Los Angeles Younger Member Forum is a division under ASCE Los Angeles Section, a 501c(3) non-profit organization, operating locally in the Greater Los Angeles area.*

*P.O. Box 71353, Los Angeles, CA 90071*

# SCHEDULE + TEAM

ELEMENTARY SCHOOL DAY

TUESDAY, FEBRUARY 20, 2024

MIDDLE SCHOOL DAY

WEDNESDAY, FEBRUARY 21, 2024

GIRL DAY

THURSDAY, FEBRUARY 22, 2024

HIGH SCHOOL DAY

FRIDAY, FEBRUARY 23, 2024

GIRL SCOUTS DAY

SATURDAY, FEBRUARY 24, 2024



## *Engineers Week Chair*

**FELIPE VAZQUEZ, PE**  
Project Manager  
Michael Baker International

## *Day Leads*

ELEMENTARY SCHOOL DAY



**MICHAEL LANZONE, EIT**  
Structural Engineering Associate  
LADBS

MIDDLE SCHOOL DAY



**CHLOE GHARIOS OSORIO, PE**  
Civil Engineer  
LADWP

HIGH SCHOOL DAY



**GURJOT KOHLI, PE**  
Civil Engineer  
Stantec

GIRL DAY



**LINSDAY BRUNS, EIT**  
Civil Associate  
Michael Baker International

GIRL SCOUTS DAY



**ELISA DE LA PEÑA, EIT**  
Civil Associate  
Michael Baker International



# 2023 EVENT RECAP



## *Elementary School Day*

Over 140 elementary school students participated where they participated in hands-on activities such as the gum drop tower where they were able to test their towers using a shake table. They also participated in an egg drop challenge where a volunteer dropped their egg off a six-foot ladder.

## *Middle School Day*

Over 100 middle school students participated where they heard from NASA JPL and LADWP Engineers. They participated in a water filtration project and a pasta tower challenge. ASCE LA YMF awarded four essay scholarships to middle school students.



## *High School Day*

Over 140 high school students participated where they got to hear from BOE and Ardurra. They participated in an activity, where students had to use their imagination and engineering skills to create a device that allowed them to pick up and transport various objects. Four student winners were awarded scholarships during our essay contest.



# 2023 EVENT RECAP

## *Girl Day*

Over 160 students toured the CSUN engineering building and saw the mechanics lab, circuits lab, and civil engineering lab. They also built air powered cars and paper towers for their hands-on activities.



## *Girl Scout Day*

Over 100 girl scouts learned about engineering and speaker from LA BOE, Construction Management Division. Girl scouts participated in STEM activities which allowed them to get their badges.



# ESTIMATED EXPENDITURES

<b>T-SHIRTS</b>	<b>\$5,000</b>
<b>EDUCATIONAL ACTIVITIES AND SUPPLIES</b>	<b>\$1,600</b>
<b>ESSAY + ART CONTEST SCHOLARSHIPS</b>	<b>\$3,000</b>
<b>SNACKS + LUNCH</b>	<b>\$8,300</b>
<b>MISCELLANEOUS ITEMS</b>	<b>\$1,700</b>

<b>TOTAL</b>	<b>\$19,600</b>
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*Thank you from the*  
**ASCE LA YMF BOARD**

MEET *the* TEAM  
*executive board*



*general board*



*2023 - 2024*