

MARCH 1, 2024



STUDENT NIGHT AND JOB FAIR



SPONSORSHIP PROPOSAL



ASCE
LOS ANGELES
YOUNGER MEMBER FORUM



2024 STUDENT NIGHT & JOB FAIR

HOSTED BY ASCE LOS ANGELES YOUNG MEMBER FORUM

Dear Prospective Sponsor:

The Los Angeles Younger Member Forum (LA YMF) of the American Society of Civil Engineers (ASCE) works to inspire students of all ages to become the future leaders of Los Angeles by exposing them to the many opportunities within the Civil Engineering field. This year-round goal of supporting college student organizations culminates with our 2024 Student Night and Job Fair, which will take place at The Music Center located in the heart of downtown Los Angeles on Friday, March 1, 2024 from 2:00 PM-9:00 PM. The event consists of a career fair from 2:00-5:00 PM, a networking event from 5:00-6:00 PM, and an awards banquet reception from 6:00 PM-9:00 PM.



The Student Night & Job Fair (SNJF) celebrates the accomplishments of future engineers by acknowledging outstanding student leaders and the efforts of ASCE Student Chapters, and bringing them together with the best civil engineering firms within the greater Los Angeles area. This award-winning event connects private and public sector professional engineering companies with over 200 of the brightest and most ambitious civil engineering students across eleven local universities:

- Cal Baptist
- Cal Poly San Luis Obispo (Cal Poly SLO)
- Cal Poly Pomona
- Cal State University Fullerton (CSUF)
- Cal State University Los Angeles (CSULA)
- Cal State University Long Beach (CSULB)
- Cal State University Northridge (CSUN)
- Loyola Marymount University (LMU)
- University of California at Irvine (UCI)
- University of California at Los Angeles (UCLA)
- University of Southern California (USC)

ASCE LA YMF aims to assist students and young professionals by providing a space to network with potential employers and opportunities for scholarships. At this event, you will have the opportunity to interact with these students, with unparalleled access to these prospective employees. This increased visibility will not only highlight the skills of these students through their projects and leadership, but will promote your company as their ideal future employer. Sponsorship for this event will support our mission to promote engineering and leadership to students of all ages. LA YMF is a 501(c)(3) nonprofit organization that aims to assist civil engineering students and young professionals prepare for the workplace. As one of our prestigious sponsors, you can help advance civil engineering for the generations to come.

Take advantage of our sponsorship package discounts during the early bird period, which ends Friday, January 19, 2024. Thank you for your time and consideration, and we look forward to working with you soon!

Sincerely,

Pauline Nguyen, PE
Samuel Saldivar, EIT
2024 Student Night Job Fair Co-Chairs
laymf.snjf@gmail.com



SPONSORSHIP OPPORTUNITIES

AVAILABLE PACKAGES

Early Bird (EB) prices are only available until January 19, 2024. To secure the EB price, payment must be made or postmarked by January 19, 2024.

SPONSORSHIP PACKAGES	TITLE* \$4,500 EB	PLATINUM \$3,000 EB / \$3,500	GOLD \$2,000 EB / \$2,500	SILVER \$1,500 EB / \$2,000	BRONZE \$1,000 EB / \$1,250
CAREER FAIR BOOTH	✓	✓	✓	✓	✓
NUMBER OF CAREER FAIR TABLES	2 TABLES	2 TABLES	1 TABLE	1 TABLE	1 TABLE
PARKING VALIDATION	4 TICKETS	3 TICKETS	2 TICKETS	1 TICKET	
RESUME DIGITAL COPIES	✓	✓	✓	✓	✓
SOCIAL MEDIA RECOGNITION	✓	✓	✓	✓	✓
BANQUET RECOGNITION	✓	✓	✓	✓	
SPONSORED BANQUET TABLE	8 DINNER TICKETS	6 DINNER TICKETS	4 DINNER TICKETS	2 DINNER TICKETS	
SPONSORED SCHOLARSHIP	✓	✓			
COMPANY PRESENTATION AT BANQUET	✓				

* There will only be one Title sponsor! This sponsorship package is only available until January 19, 2024.

IN ADDITION TO THE SPONSORSHIP PACKAGES OFFERED ABOVE, THERE IS AN OPTION TO ADD ON A SCHOLARSHIP SPONSORSHIP OF \$500!

SPONSORSHIP OPPORTUNITIES

PAYMENT INFORMATION

If you are interested in becoming a sponsor, **please fill out the registration form at mlab-ymf.org/events/2024-student-night-job-fair-1** regardless of whether you are paying online or by check. Sponsorships & donations can be made online or by check. If paying online, please select the appropriate sponsorship package with the addendum “Online Payment.” If paying by check, please select the appropriate sponsorship package with the addendum “Check Payment”, make the check payable to “2024 Student Night and Job Fair” and mail the check to:

ASCE Los Angeles YMF
P.O. Box 71353
Los Angeles, CA 90071

More Information:

To inquire about additional sponsorship opportunities, such as donating promotional items or gift prizes, please contact Pauline Nguyen and Samuel Saldivar via email at laymf.snjf@gmail.com.

In addition, you may visit the event webpage at mlab-ymf.org/snjf and sponsorship webpage at mlab-ymf.org/sponsor-snjf.

ASCE Los Angeles Section is a tax-exempt corporation under section 501(c)(3) of the IRS.





SPONSORSHIP BENEFITS

BRANDING

Engineers and clients recognize your company and help your firm maintain its prestigious reputation.

MARKETING

Showcase your company to the best in the region and promote your firm as being outstanding employers.

PUBLIC RELATIONS

ASCE Los Angeles has over 10,000+ members and affiliates to help your company grow and succeed.

UNIVERSITIES ATTENDING



CALIFORNIA BAPTIST UNIVERSITY



CAL POLY POMONA



CAL POLY SAN LUIS OBISPO



CAL STATE UNIVERSITY,
FULLERTON



CAL STATE UNIVERSITY,
LONG BEACH



CAL STATE UNIVERSITY,
LOS ANGELES



CAL STATE UNIVERSITY,
NORTH RIDGE



LOYOLA MARYMOUNT
UNIVERSITY



UNIVERSITY OF
CALIFORNIA, IRVINE



UNIVERSITY OF CALIFORNIA,
LOS ANGELES



UNIVERSITY OF
SOUTHERN CALIFORNIA

**THANK YOU FOR
YOUR SUPPORT**



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